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## ORDER

Print Date 10/26/12

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Flight Dates 10/02/12-11/06/12

Contract / Revision 302962 /

Original Date / Revision  
10/26/12 10/26/12

Advertiser DSCC IE

Agency Great American Media

Buying Contact

1010 Wisconsin Avenue NW - Suite  
Washington, DC 20007

Product

Issue. DSCC IE 10.2.12-11.6.12

Agency Com 15%

Billing Contact

1010 Wisconsin Avenue NW - Suite  
Washington, DC 20007

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # 1370 - 10.2-11.6.12 OH

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive Order% Start Date End Date

Daniel Baylog 100%

Order Share % Market Value

Competing Station % of Order Amount

CABLE	%
UNKWN	100%
WBQC	%
WCET	%
WCVN	%
WKON	%
WKRC	%
WLWT	%
WPTO	%
WSTR	%
WXIX	%

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	158	\$128,902.50	\$151,650.00	0.00	10/01/12	10/28/12	158	\$128,902.50	\$151,650.00
November 2012	71	\$65,407.50	\$76,950.00	0.00	10/29/12	11/06/12	71	\$65,407.50	\$76,950.00
Totals	229	\$194,310.00	\$228,600.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	WCPO	10/02/12	11/06/12	M-F GMTS 5-6a M-F GMTS 5-6a	CM	5-6a	MTWTF--	:30	2	\$225.00	P-2	0.00	NM	17	\$3,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>					
	Week:	10/01/12	10/07/12	- TWTF--		2				\$225.00		0.00			
	Week:	10/08/12	10/14/12	- TWTF--		2				\$225.00		0.00			
	Week:	10/15/12	10/21/12	- TWTF--		4				\$225.00		0.00			
	Week:	10/22/12	10/28/12	- TWTF--		4				\$225.00		0.00			
	Week:	10/29/12	11/04/12	- TWTF--		4				\$225.00		0.00			
	Week:	11/05/12	11/11/12	M-----		1				\$225.00		0.00			
2	WCPO	10/09/12	11/06/12	M-F GMTS 6-7a M-F GMTS 6-7a	CM	6-7a	MTWTF--	:30	4	\$600.00	P-2	0.00	NM	9	\$5,400.00



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Contract / Revision 302962 Flight Dates 10/02/12-11/06/12

Hiatus Dates

Original Date / Revision 10/26/12/ 10/26/12

Order Sep 00:20:00

Advertiser DSCC IE

Product Issue. DSCC IE 10.2.12-11.6.12 Estimate # 1370 - 10.2-11.6.12 OH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
2	WCPO	10/09/12	11/06/12	M-F GMTS 6-7a M-F GMTS 6-7a	CM	6-7a	MTWTF--	:30	4	\$600.00	P-2	0.00	NM	9	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--					4	\$600.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--					3	\$600.00		0.00			
		Week: 11/05/12	11/11/12	MT-----					2	\$600.00		0.00			
3	WCPO	10/02/12	11/06/12	M-F GMA 7-9am M-F GMA 7-9am	CM	7-9a	MTWTF--	:30	4	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					2	\$600.00		0.00			
		Week: 10/08/12	10/14/12	-TWTF--					1	\$600.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
		Week: 10/22/12	10/28/12	-----					0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
		Week: 11/05/12	11/11/12	MT-----					2	\$600.00		0.00			
4	WCPO	10/02/12	11/06/12	SA 5-6am SA 5-6am	CM	5-6a	-----S-	:30	1	\$150.00	P-2	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-					1	\$150.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
		Week: 10/22/12	10/28/12	-----S-					1	\$150.00		0.00			
		Week: 10/29/12	11/04/12	-----S-					1	\$150.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			
5	WCPO	10/02/12	11/06/12	SA 6-7am SA 6-7am	CM	6-7a	-----S-	:30	1	\$250.00	P-2	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-					1	\$250.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
		Week: 10/15/12	10/21/12	-----S-					1	\$250.00		0.00			
		Week: 10/22/12	10/28/12	-----S-					1	\$250.00		0.00			
		Week: 10/29/12	11/04/12	-----S-					1	\$250.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			
6	WCPO	10/02/12	11/06/12	SA GMA 7-8a SA GMA 7-8a	CM	7-8a	-----S-	:30	1	\$375.00	P-2	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-					1	\$375.00		0.00			
		Week: 10/08/12	10/14/12	-----S-					1	\$375.00		0.00			
		Week: 10/15/12	10/21/12	-----S-					1	\$375.00		0.00			
		Week: 10/22/12	10/28/12	-----S-					1	\$375.00		0.00			
		Week: 10/29/12	11/04/12	-----S-					1	\$375.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			
7	WCPO	10/02/12	11/06/12	SA GMTS 8-9a SA GMTS 8-9a	CM	8-9a	-----S-	:30	1	\$400.00	P-2	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-					2	\$400.00		0.00			
		Week: 10/08/12	10/14/12	-----S-					1	\$400.00		0.00			
		Week: 10/15/12	10/21/12	-----S-					1	\$400.00		0.00			
		Week: 10/22/12	10/28/12	-----S-					1	\$400.00		0.00			
		Week: 10/29/12	11/04/12	-----S-					1	\$400.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			
8	WCPO	10/21/12	11/04/12	SU 5-6am SU 5-6am	CM	5-6a	-----S	:30	1	\$150.00	P-2	0.00	NM	2	\$300.00



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Contract / Revision 302962 Flight Dates 10/02/12-11/06/12

Hiatus Dates

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Order Sep 00:20:00

Advertiser DSCC IE

Product Issue. DSCC IE 10.2.12-11.6.12 OH

Estimate #

1370 - 10.2-11.6.12 OH

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	WCPO	10/21/12	11/04/12	SU 5-6am SU 5-6am	CM	5-6a	-----S	:30	1	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
		Week: 10/22/12	10/28/12	-----S					1	\$150.00		0.00			
		Week: 10/29/12	11/04/12	-----S					1	\$150.00		0.00			
9	WCPO	10/02/12	11/06/12	SU 6-7am SU 6-7am	CM	6-7a	-----S	:30	1	\$250.00	P-2	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S					1	\$250.00		0.00			
		Week: 10/08/12	10/14/12	-----S					1	\$250.00		0.00			
		Week: 10/15/12	10/21/12	-----S					1	\$250.00		0.00			
		Week: 10/22/12	10/28/12	-----S					1	\$250.00		0.00			
		Week: 10/29/12	11/04/12	-----S					1	\$250.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			
10	WCPO	10/02/12	11/06/12	SU GMA 7-8a SU GMA 7-8a	CM	7-8a	-----S	:30	1	\$375.00	P-2	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S					1	\$375.00		0.00			
		Week: 10/08/12	10/14/12	-----S					1	\$375.00		0.00			
		Week: 10/15/12	10/21/12	-----S					1	\$375.00		0.00			
		Week: 10/22/12	10/28/12	-----S					1	\$375.00		0.00			
		Week: 10/29/12	11/04/12	-----S					1	\$375.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			
11	WCPO	10/02/12	11/06/12	SU GMTS 8-9a SU GMTS 8-9a	CM	8-9a	-----S	:30	1	\$400.00	P-2	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S					2	\$400.00		0.00			
		Week: 10/08/12	10/14/12	-----S					1	\$400.00		0.00			
		Week: 10/15/12	10/21/12	-----S					1	\$400.00		0.00			
		Week: 10/22/12	10/28/12	-----S					1	\$400.00		0.00			
		Week: 10/29/12	11/04/12	-----S					1	\$400.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			
12	WCPO	10/02/12	11/06/12	M-F 9-10a Live with Regis and Kelly	CM	M-F 9-10a	MTWTF--	:30	3	\$400.00	P-2	0.00	NM	13	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					3	\$400.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					5	\$400.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--					4	\$400.00		0.00			
		Week: 11/05/12	11/11/12	-T-----					1	\$400.00		0.00			
13	WCPO	10/02/12	11/06/12	M-F 10-11a Right This Morn M-F 10-11a	CM	10-11a	MTWTF--	:30	2	\$250.00	P-2	0.00	NM	14	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					2	\$250.00		0.00			
		Week: 10/08/12	10/14/12	-TWTF--					2	\$250.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--					3	\$250.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--					3	\$250.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--					3	\$250.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$250.00		0.00			
14	WCPO	10/02/12	11/06/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	:30	3	\$600.00	P-2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					3	\$600.00		0.00			



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Hiatus Dates

Original Date / Revision 10/26/12/ 10/26/12

Order Sep 00:20:00

Advertiser **DSCC IE**Product **Issue. DSCC IE 10.2.12-11.6.12** Estimate # **1370 - 10.2-11.6.12 OH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
14	WCPO	10/02/12	11/06/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	:30	3	\$600.00	P-2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
		Week: 10/22/12	10/28/12	-----					0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
		Week: 11/05/12	11/11/12	MT-----					1	\$600.00		0.00			
15	WCPO	10/02/12	11/06/12	M-F 12-1p News M-F 12-1p News	CM	12-1p	MTWTF--	:30	2	\$750.00	P-2	0.00	NM	12	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					2	\$750.00		0.00			
		Week: 10/08/12	10/14/12	-TWTF--					2	\$750.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--					2	\$750.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--					2	\$750.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--					3	\$750.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$750.00		0.00			
16	WCPO	10/02/12	11/06/12	M-F 1-2p M-F 1-2p	CM	1258-2p	MTWTF--	:30	2	\$700.00	P-3	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					2	\$700.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
		Week: 10/22/12	10/28/12	-----					0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--					2	\$700.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			
18	WCPO	10/02/12	11/06/12	SU 9-10a SU9-10a	CM	9-10a	-----S	:30	1	\$800.00	P-8	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S					1	\$800.00		0.00			
		Week: 10/08/12	10/14/12	-----S					1	\$800.00		0.00			
		Week: 10/15/12	10/21/12	-----S					1	\$800.00		0.00			
		Week: 10/22/12	10/28/12	-----S					1	\$800.00		0.00			
		Week: 10/29/12	11/04/12	-----S					1	\$800.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			
19	WCPO	10/02/12	11/06/12	M-F 3-4p M-F 3-4p	CM	3-4p	MTWTF--	:30	2	\$650.00	P-2	0.00	NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					2	\$650.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--					3	\$650.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--					2	\$650.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$650.00		0.00			
20	WCPO	10/16/12	11/05/12	M-F 4-5p Ellen M-F 4-5p Ellen	CM	358-5p	MTWTF--	:30	2	\$1,500.00	P-2	0.00	NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--					2	\$1,500.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--					2	\$1,500.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--					2	\$1,500.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			
21	WCPO	10/02/12	11/06/12	M-F 5-530p News M-F 5-530p News	CM	5-530p	MTWTF--	:30	2	\$1,300.00	P-3	0.00	NM	11	\$14,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					1	\$1,300.00		0.00			



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Hiatus Dates

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Order Sep 00:20:00

Advertiser DSCC IE

Product Issue. DSCC IE 10.2.12-11.6.12 OH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
21	WCPO	10/02/12	11/06/12	M-F 5-530p News M-F 5-530p News	CM	5-530p	MTWTF--	:30	2	\$1,300.00	P-3	0.00	NM	11	\$14,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF--					2	\$1,300.00		0.00			
		Week: 10/15/12	10/21/12	- TWTF--					2	\$1,300.00		0.00			
		Week: 10/22/12	10/28/12	- TWTF--					3	\$1,300.00		0.00			
		Week: 10/29/12	11/04/12	- TWTF--					2	\$1,300.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$1,300.00		0.00			
22	WCPO	10/02/12	11/06/12	M-F 530-6p News M-F 530-6p News	CM	528-6p	MTWTF--	:30	2	\$1,300.00	P-3	0.00	NM	6	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--					1	\$1,300.00		0.00			
		Week: 10/08/12	10/14/12	- TWTF--					1	\$1,300.00		0.00			
		Week: 10/15/12	10/21/12	- TWTF--					2	\$1,300.00		0.00			
		Week: 10/22/12	10/28/12	-----					0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					1	\$1,300.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$1,300.00		0.00			
23	WCPO	10/02/12	11/06/12	M-F 6-630p News M-F 6-630p News	CM	558-630p	MTWTF--	:30	2	\$1,500.00	P-2	0.00	NM	11	\$16,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--					2	\$1,500.00		0.00			
		Week: 10/08/12	10/14/12	- TWTF--					1	\$1,500.00		0.00			
		Week: 10/15/12	10/21/12	- TWTF--					2	\$1,500.00		0.00			
		Week: 10/22/12	10/28/12	- TWTF--					3	\$1,500.00		0.00			
		Week: 10/29/12	11/04/12	- TWTF--					2	\$1,500.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$1,500.00		0.00			
E 24	WCPO	10/02/12	11/06/12	SU 6-7p News SU 6-7p News	CM	558-7p (5:58 PM-6:30 PM)	-----S	:30	1	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S					1	\$1,000.00		0.00			
		Week: 10/08/12	10/14/12	-----S					1	\$1,000.00		0.00			
		Week: 10/15/12	10/21/12	-----S					1	\$1,000.00		0.00			
		Week: 10/22/12	10/28/12	-----S					1	\$1,000.00		0.00			
		Week: 10/29/12	11/04/12	-----S					1	\$1,000.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			
25	WCPO	10/02/12	11/06/12	M-F 7-730p 7-730p The List	CM	M-F 7-730p	MTWTF--	:30	2	\$800.00	P-2	0.00	NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--					2	\$800.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
		Week: 10/22/12	10/28/12	- TWTF--					2	\$800.00		0.00			
		Week: 10/29/12	11/04/12	- TWTF--					1	\$800.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$800.00		0.00			
26	WCPO	10/02/12	11/06/12	M-F 730-8p 730-8p Let's Ask America	CM	M-F 730-8p	MTWTF--	:30	2	\$800.00	P-2	0.00	NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--					2	\$800.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
		Week: 10/22/12	10/28/12	- TWTF--					2	\$800.00		0.00			
		Week: 10/29/12	11/04/12	- TWTF--					1	\$800.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$800.00		0.00			
E 27	WCPO	10/02/12	11/06/12	SA 7-730p SA7-730P	CM	658-730p	-----S-	:30	1	\$500.00	P-3	0.00	NM	6	\$2,900.00



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Hiatus Dates

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Advertiser **DSCC IE**Product **Issue. DSCC IE 10.2.12-11.6.12** Estimate # **1370 - 10.2-11.6.12 OH**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 27	WCPO	10/02/12	11/06/12	SA 7-730p SA7-730P	CM	658-730p	-----S-	:30	1	\$500.00	P-3	0.00 NM	6	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	-----S-		1				\$500.00		0.00		
	Week:	10/08/12	10/14/12	-----S-		1				\$500.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	VCPO	10/08/12-10/14/12		SA 7-730p		658-730p	-----Sa--	:30		<del>(\$500.00)</del>		0.00 NM		
	See MG 27.6,27.7 [N/A PGM CHG NASCAR]													
6	VCPO	10/06/12-10/06/12		SA 7-730p		658-730p	-----Sa--	:30		\$500.00		0.00 NM		
	Ⓜ MG for 27.2,28.2													
7	VCPO	10/06/12-10/06/12		SA 730-8p		730-758p	-----Sa--	:30		\$400.00		0.00 NM		
	Ⓜ MG for 27.2,28.2													
	Week:	10/15/12	10/21/12	-----S-		1				\$500.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
3	VCPO	10/15/12-10/21/12		SA 7-730p		658-730p	-----Sa--	:30		<del>(\$500.00)</del>		0.00 NM		
	See MG 27.8 [Sports Late-Run]													
8	VCPO	10/27/12-10/27/12		SA 7-730p		658-730p	-----Sa--	:30		\$500.00		0.00 NM		
	Ⓜ MG for 27.3 10/20													
	Week:	10/22/12	10/28/12	-----S-		1				\$500.00		0.00		
	Week:	10/29/12	11/04/12	-----S-		1				\$500.00		0.00		
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00		
28	WCPO	10/02/12	11/06/12	SA 730-8p SA730-8P	CM	730-758p	-----S-	:30	1	\$400.00	P-3	0.00 NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	-----S-		1				\$400.00		0.00		
	Week:	10/08/12	10/14/12	-----S-		1				\$400.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	VCPO	10/08/12-10/14/12		SA 730-8p		730-758p	-----Sa--	:30		<del>(\$400.00)</del>		0.00 NM		
	See MG 27.6,27.7 [N/A PGM CHG NASCAR]													
	Week:	10/15/12	10/21/12	-----S-		1				\$400.00		0.00		
	Week:	10/22/12	10/28/12	-----S-		1				\$400.00		0.00		
	Week:	10/29/12	11/04/12	-----S-		1				\$400.00		0.00		
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00		
29	WCPO	10/02/12	11/06/12	M8-10p Dancing M8-10p Dancing	CM	8-10p	M-----	:30	1	\$6,300.00	P-3	0.00 NM	4	\$25,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	-----		0				\$0.00		0.00		
	Week:	10/08/12	10/14/12	M-----		1				\$6,300.00		0.00		
	Week:	10/15/12	10/21/12	-----		0				\$0.00		0.00		
	Week:	10/22/12	10/28/12	M-----		1				\$6,300.00		0.00		
	Week:	10/29/12	11/04/12	M-----		1				\$6,300.00		0.00		
	Week:	11/05/12	11/11/12	M-----		1				\$6,300.00		0.00		
30	WCPO	10/09/12	10/15/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$4,500.00	P-2	0.00 NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00		
	Week:	10/15/12	10/21/12	M-----		1				\$4,500.00		0.00		
31	WCPO	10/02/12	11/06/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	1	\$6,300.00	P-3	0.00 NM	3	\$18,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	-----		0				\$0.00		0.00		



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Advertiser DSCC IE

Product Issue. DSCC IE 10.2.12-11.6.12 Estimate # 1370 - 10.2-11.6.12 OH

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
31	WCPO	10/02/12	11/06/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	1	\$6,300.00	P-3	0.00	NM	3	\$18,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-T-----		1				\$6,300.00		0.00			
	Week:	10/15/12	10/21/12	-----		0				\$0.00		0.00			
	Week:	10/22/12	10/28/12	-T-----		1				\$6,300.00		0.00			
	Week:	10/29/12	11/04/12	-T-----		1				\$6,300.00		0.00			
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00			
32	WCPO	10/16/12	10/16/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-T-----		1				\$5,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WCPO	10/15/12-10/21/12	Tuesday Prime C		10-11p	-T-----	:30		<del>(\$5,000.00)</del>		0.00	NM		
		See MG 32.2													
		[program change - Political Debates]													
	2	WCPO	11/01/12-11/01/12	CMA Awards		7p-12a	---Th----	:30		<del>(\$5,000.00)</del>		0.00	NM		
		See MG 32.3													
		[program is CMA Awards]													
	3	WCPO	11/01/12-11/01/12	CMA Awards		7p-12a	---Th----	:30		\$5,000.00		0.00	NM		
		MG for 32.2 11/01													
33	WCPO	10/25/12	10/25/12	Thursday Prime B Thursday Prime B	CM	9-10p	---T---	:30	1	\$6,500.00	P-8	0.00	NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	---T---		1				\$6,500.00		0.00			
34	WCPO	10/02/12	11/06/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$3,100.00	P-8	0.00	NM	3	\$9,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	----F--		1				\$3,100.00		0.00			
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00			
	Week:	10/15/12	10/21/12	-----		0				\$0.00		0.00			
	Week:	10/22/12	10/28/12	----F--		1				\$3,100.00		0.00			
	Week:	10/29/12	11/04/12	----F--		1				\$3,100.00		0.00			
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00			
35	WCPO	10/02/12	11/06/12	M-SU 11p Late News M-SU 11p Late News	CM	11-1135p	MTWTF--	:30	2	\$1,500.00	P-2	0.00	NM	15	\$22,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--		2				\$1,500.00		0.00			
	Week:	10/08/12	10/14/12	-TWTF--		2				\$1,500.00		0.00			
	Week:	10/15/12	10/21/12	-TWTF--		3				\$1,500.00		0.00			
	Week:	10/22/12	10/28/12	-TWTF--		3				\$1,500.00		0.00			
	Week:	10/29/12	11/04/12	MTWTF--		4				\$1,500.00		0.00			
	Week:	11/05/12	11/11/12	M-----		1				\$1,500.00		0.00			
36	WCPO	10/02/12	11/06/12	M-SU 11p Late News M-SU 11p Late News	CM	11-1135p	-----S	:30	1	\$1,500.00	P-2	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$1,500.00		0.00			
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00			
	Week:	10/15/12	10/21/12	-----S		1				\$1,500.00		0.00			
	Week:	10/22/12	10/28/12	-----S		1				\$1,500.00		0.00			
	Week:	10/29/12	11/04/12	-----S		1				\$1,500.00		0.00			
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00			
37	WCPO	10/16/12	11/05/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1202a	MTWTF--	:30	2	\$1,500.00	P-2	0.00	NM	4	\$6,000.00





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Advertiser **DSCC IE**Product **Issue. DSCC IE 10.2.12-11.6.12** Estimate # **1370 - 10.2-11.6.12 OH**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
37	WCPO	10/16/12	11/05/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1202a	MTWTF--	:30	2	\$1,500.00	P-2	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----		0				\$0.00		0.00			
	Week:	10/22/12	10/28/12	-TWTF--		2				\$1,500.00		0.00			
	Week:	10/29/12	11/04/12	-TWTF--		2				\$1,500.00		0.00			
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00			
38	WCPO	10/02/12	11/06/12	SU 1135p-1235a SU 1135p-1235a	CM	SU 1135p-1235a	-----S	:30	1	\$425.00	P-2	0.00	NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$425.00		0.00			
	Week:	10/08/12	10/14/12	-----S		1				\$425.00		0.00			
	Week:	10/15/12	10/21/12	-----S		1				\$425.00		0.00			
	Week:	10/22/12	10/28/12	-----S		1				\$425.00		0.00			
	Week:	10/29/12	11/04/12	-----S		1				\$425.00		0.00			
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00			
Totals														229	\$228,600.00